

# Arts, Culture & Heritage

## HIGHLIGHTS

### Labour will:

- Ensure all New Zealanders have access to and can actively participate in artistic and cultural opportunities which enrich their lives
- Deliver stable sustainable funding to the arts and culture sector, as well as galleries, libraries, archives, and museums
- Support the film industry by creating a ten year strategy to grow the New Zealand screen industry.

## Introduction

Labour recognises that participating, creating, growing, and achieving in arts and culture are basic parts of human expression and identity. We have a shared responsibility to ensure all New Zealanders can participate in the arts. A strong cultural and creative sector is vital to our national identity and economic development. Labour believes that the sector deserves support and certainty from government to maintain its sustainability.

## Arts Funding

Labour will ensure we have a strong and dynamic New Zealand arts sector which will see our work valued in Aotearoa and internationally.

### Labour will:

- Bring stability and continuity into the funding of Creative New Zealand
- Ensure the processes and funding criteria within Creative New Zealand support high quality work, are easily understandable, clearly and fairly applied, including on a regional basis
- Structure Creative New Zealand to ensure that it is practitioner led, that Maori and Pacific Arts have independent top level representation, and that spending is focussed on supporting artists
- Continue to invest directly in the New Zealand Symphony Orchestra; the Auckland Philharmonia; the Royal New Zealand Ballet; Te Matatini, the national kapa haka organisation; Te Papa; the New Zealand Film Commission; Nga Taonga / New Zealand Film Archive; and in other organisations across the arts and Galleries, Libraries, Archives and Museums sector, including the Auckland Art Gallery, Auckland Museum and regional museums of national significance
- Continue funding for construction, and refurbishment and improved accessibility of regional museums and galleries with collections of national significance.

## Ensuring Community Access and Participation

We will support every New Zealander to actively participate in our cultural life no matter where they live, where they are from, or what their abilities are. This includes both directly

and as a broader audience member. We are committed to funding local cultural institutions at a level that allows this participation.

**Labour will:**

- Work across local community groups and services, central government, and local government to develop further opportunities and pathways to participation for people with disabilities and mental health conditions to develop creative talents and initiatives
- Support innovative local communities and sustainable arts infrastructure in our regional centres to promote local identity and economic growth, such as through the Regional Museums Fund
- Implement legislation in line with UNESCO Guidelines on Libraries to have free public library services enshrined in law.

## **Building Careers**

We will ensure the long-term sustainability of the cultural sector through investment in tertiary education and professional development for artists, and a strategic focus on areas of anticipated future growth.

**Labour will:**

- Work with education providers, employers, Creative New Zealand, and other invited parties to support the development of measures that support early career cultural workers
- Establish 'Creative Apprenticeships' as a New Zealand Apprenticeship option for the creative industries This will allow people to combine training and paid employment to acquire a recognised qualification through a mix of on-job and off-job learning
- Re-establish the Pathways to Arts and Cultural Employment (PACE) scheme.

## **Education**

We will help foster young New Zealanders' talents and inspire their future artistic and cultural contributions to New Zealand's national identity and economy.

**Labour will:**

- Continue to develop and resource the arts, music and creative curriculum in New Zealand schools so that young people have the opportunity to participate in the arts and establish creative skills at an early stage
- Reinstate the Artists in Schools Programme. This programme gives Kiwi primary and secondary school students the opportunity to learn from professional New Zealand artists in the fields of dance, drama, music, and visual arts
- Support the establishment of a network of Children's Art Houses, which provide the opportunity for young people to explore creativity in safe, valued community projects.

## **Protecting intellectual property**

Copyright is a major issue and challenge for creative industries.

**Labour will:**

- Undertake a full review of the Act so that an updated Copyright Act balances the right of artists to be remunerated and of consumers to participate in modern society.

## Screen Production

Our screen industry strongly contributes to our economy and our national identity.

### Labour will:

- Create a 10 year strategy to grow the New Zealand screen industry
- Work with Auckland Council to ensure the delivery of critical studio infrastructure
- review the New Zealand Screen Production Grants Scheme to ensure the settings are maximising the public good
- Ensure that the local guilds, unions and screen industry bodies have a greater say in policy concerning their industry, including immigration settings for foreign workers
- Reverse the changes made by the National Government to the issuing of temporary work visas for screen productions, and reinstate the non-objection process
- Support the new public media service 'RNZ+', as detailed in our Broadcasting policy, and continue supporting Maori Television and iwi radio
- Shift NZ on Air to focus more on project driven funding rather than broadcaster driven programmes. This would give audiences a greater variety of local programming and to help build an international industry
- Repeal immigration changes which have meant producers no longer need to demonstrate they've gone through the process of seeking domestic talent for projects, before looking offshore
- Continue to review the screen incentive regime to ensure it remains internationally competitive and delivers maximum benefits to New Zealand, including domestic employment opportunities.

## Literature

### Labour will:

- Promote initiatives to support writers and widen the readership of New Zealand Literature here and overseas, such as New Zealand Book Month
- Review and amend criteria for writers' scholarships so that recipients have the option of staying and working at home
- Review the Public Lending Right for New Zealand Author's Act five yearly (or CPI adjusted). The first review will take place when we take office.

## Music

Labour believes that there are clear cultural and economic gains from a strong domestic music industry

### Labour will:

- Support our musicians to expand into overseas markets beyond the Australian market through New Zealand on Air, the New Zealand Music Commission, and the Outward Sound programme
- Support musicians to access digital markets and maximise the opportunities provided by new technology
- Investigate the possibility of an archive for New Zealand Music.

## Galleries, Libraries, Archives and Museums

### Labour will:

- Explore how to give New Zealand families better access to the wealth of cultural and heritage material relating to them that is held by public institutions, so that New Zealanders learn about their own history and whakapapa and develop a rich appreciation of the contribution their families and communities have made to this country
- Ensure Te Papa's collection is accessible to all New Zealanders through loans, touring exhibitions, digitisation and ongoing scholarly and popularising work
- Increase funding to speed up critical digitisation of heritage collections across New Zealand so existing collections are available online as quickly as possible
- Support Archives NZ, the NZ Film Archive, as well as public and private galleries, libraries, archive organisations and museums to work collaboratively to develop a smart and consistent approach to archiving cultural materials nationally and in the community
- Commit to Archives New Zealand and the National Library being re-established as independent and separate entities outside of the Department of Internal Affairs.
- Legislate to create the New Zealand Film Archives as a Crown Entity and ensure ongoing direct funding
- Investigate the National Archivist being an Officer of Parliament.

## Toi Māori

Labour is a strong supporter of Māori traditional and contemporary art and artists. Māori culture is a key part of being a New Zealander and , New Zealand's culture and arts can be showcased globally by supporting our performers and artists both domestically and internationally.

### Labour will:

- Continue to support Māori artists, including through the high quality Toi Iho branding
- Develop further opportunities for young artists to promote their talent and product, such as through New Zealand Trade and Enterprise
- Provide continued support for Māori performing arts through Te Matatini and consider further opportunities to support national competitions in schools to actively uphold the cultural expression of Māori
- Continue to support national kapa haka competitions at all levels
- Investigate how best to support national Māori Theatre initiatives.

## Pasifika Arts

We will promote the richness and diversity of our Pacific cultures through the arts. We will also promote career pathways available in the creative sector, and support our Pacific peoples in their artistic and economic development

### Labour will:

- Support continued investment in the arts within Pacific communities, and promote the career pathways available in the creative sector
- Support the development of a strategy that will sustain the Pacific Music Awards event as an attractive first class event with global appeal

- Explore how creative rights for traditional knowledge, including Maori, Pacific and other cultural designs, images, songs and dances, can be protected where these cultural taonga are not owned individually, yet are increasingly subject to commercial exploitation in New Zealand and overseas.

## Heritage

Knowing and understanding our past and conserving our historic heritage is a critical part of establishing a strong sense of national identity. It is important we tell the stories of our nation's history, and that places of significance are preserved for future generations. Investment in the protection of our historic heritage has important economic spin-offs. Special objects and taonga also play an important role in our heritage.

### Labour will:

- Work with local government, heritage organisations and across central government to investigate and develop a National Policy Statement on Heritage Protections under the Resource Management Act
- Investigate methods to ensure that heritage buildings in private ownership do not fall into neglect or risk demolition due to the expense of new earthquake proofing requirements. This might include tax incentives to restore listed buildings
- Investigate the feasibility of moving heritage buildings in crown ownership, to the management of Heritage New Zealand.

